



**13th Annual Campus Crime Stoppers
“Design the Poster” Contest
Rules and Prizes**

Poster Submission Deadline – Friday, April 25, 2025

Contest Eligibility:

This Campus Crime Stoppers contest is open to all secondary students (7th-12th grade) currently enrolled in school. Crime Stoppers of Midland, Inc. Board of Directors, volunteers and employees, and their immediate family members are not eligible to win.

REQUIREMENTS AND FORMAT:

1. Each poster must have the following:
 - a. **For Traditional/Freehand Posters** – Submit an original design using a variety of mediums such as paint, pen and ink, crayon, chalk, markers, charcoal, etc. *(if you can incorporate a minimum 2"x2" space to attach a QR code, that would be helpful)*
 - b. **For Digital Design Posters** – Submit an original design using any available design applications/programs and can submit posters in the form of graphic designs, digital illustrations, photographs, etc. We encourage you to use the QR code *(can be found under 694tips.com – Campus Program – 2025 Design the Poster Contest section)*
2. The design should promote the Campus Crime Stoppers program.
3. ***All posters must incorporate at least one of the following:***
 - Hotline number: **694-TIPS or 694-TIPS (8477)**
 - Website: **www.694tips.com**
 - Or Mobile app: **'P3 TIPS' in the poster.**
4. All posters must abide by the Student Code of Conduct and should not have any inappropriate/offensive language or designs, violence, etc.
5. All poster designs should fit on 11 inches wide by 17 inches long poster.

6. Illustrations must be used in addition to words.
7. *Art teachers, please recommend to the students that they refrain from putting any important information (ie: hotline, website, or mobile app), or images on the outer edges of the poster. If their poster is selected as the winner, we don't want it to be clipped off when printed.*
8. No copyrighted figures are to be used. Avoid Spongebob, Snoopy, the Simpsons, etc
9. No more than one entry per person
10. An entry form must be submitted with each poster.
11. All posters become the property of Crime Stoppers of Midland, Inc. –Campus Crime Stoppers
12. **Poster submission deadline is April 25, 2025.**

Judging:

A panel of judges will determine the winning designs. The panel is made up of the Midland Crime Stoppers Board of Directors, the Executive Director, and representatives from school police. The panel reserves the right to make minor adjustments to the design for the purposes of promotion and mass production. *The winners' lists will be emailed to the Principals and Art Teachers once the judging is complete. The prize presentation is planned for May 9th, 2025, at the Midland ISD Building at 615 W. Missouri, Rm 1.*

JUDGING CRITERIA:

- Visual impact, over-all appealing effect
- Effectively communicate the Campus Crime Stoppers message
- Campus Crime Stoppers relevance
- Neatness
- Original, Inventive and Creative
- Accuracy

Notification:

Once the winners have been selected, Crime Stoppers will notify the art teachers and the Principals of the names of the students whose posters have been selected for a prize. *Please be sure to provide the student's name, grade, campus, and the name of the art teacher on the entry form.*

Legal Information:

By accepting any prize, the winner agrees to hold Campus Crime Stoppers and Crime Stoppers of Midland, Inc., its Directors, officers, and employees and assigns, harmless against all claims and liabilities arising from the use of the prize. The winner assumes all liability for any injury or damage that may be caused or claimed to be caused out of the use of the prize. The prize winner agrees to grant Midland Crime Stoppers Campus Crime Stoppers the right to use their name and photograph for promotional purposes without further compensation.

By submitting an entry, you accept and agree to be bound by these rules and regulations.

If you have any questions, please call Angie Valenzuela at 684-9884 or email: office@midlandcrimestoppers.com